

100% HOTEL SHOW

20>23 NOVEMBER 2020



THE ONLINE EDITION

One-to-One Video Meetings with 200+
companies in the safe online environment
of the Show

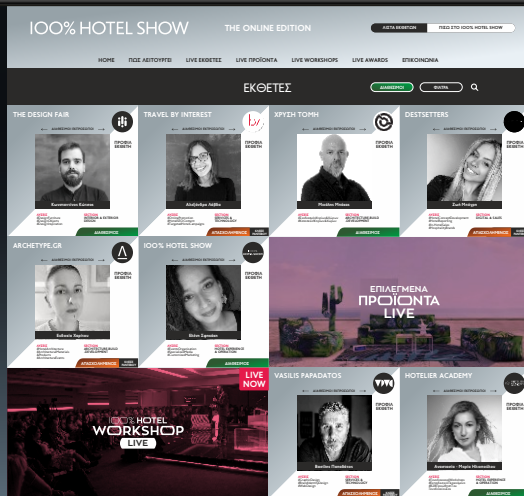
Live
product
presentations

Video workshops
by selected
speakers

Live presentation of
participations in 100% Hotel
Design Awards

100% HOTEL SHOW

Over 50,000 hotel industry professionals are expected to browse through the list of exhibitors during the Show but also during its promotion campaign, setting up live appointments with the exhibitors!



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How do one-to-one video meetings work

Hoteliers can visit the dedicated Companies/Exhibitors area and filter per company, section or product.

The system allows users to find out in real time which Company/Exhibitor representatives are available and which ones are busy.

After selecting the desired Company/Exhibitor representatives, they can immediately start communicating via a video call.

During this online communication, **Hoteliers can even show their hotel areas on their camera** or share their screen in case of questions on the online services, **in order to receive more personalized advice**. At the same time, Exhibitors will be in their dedicated Company spaces, presenting their hotel and villa solutions.



Audience can either access the digital environment of the 100% Hotel Show during the 4 days of the actual online Show (20-23 November 2020) or pre-register and set up appointments with companies and their representatives.

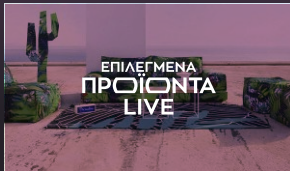
100% HOTEL SHOW

Parallel online events

To simulate as much as possible the offline physical Show experience, apart from the direct one-to-one video meetings with the Exhibitors, the audience will also be able to attend a series of live events. More specifically:

Live product presentations

Corporate executives will present their products and services online, while the audience will be able to ask questions.



Online hotel workshops

Selected speakers will present the latest hotel industry trends in an innovative and interactive way.



Live presentation of 100% Hotel Design Awards finalists

The Hotel Design Awards finalists will present live their projects and answer audience questions.



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Companies:
How to
participate

Exhibitors

By participating as an Exhibitor, you will be able to set up one-to-one online meetings during the Show, while you ensure promotion throughout the period of the promotional campaign to schedule your online appointments:

- › Full exhibitor profile, with the possibility of product or service presentation.
- › Activation of one-to-one meetings for 3 members of your company, with the possibility of pre-scheduled appointments.
- › Automated recording of your contacts' data, and company statistics.
- › Special creative material for the promotion of your participation and social media campaign.
- › Support by the 100% online department before and during the event.

Exhibitor price: € 1.000,00 (VAT not included)

Price for each extra company member: € 100,00 (VAT not included, for each extra company member [for over 3 people])

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**Companies:
How to
participate**

How to increase the number of your company's one-to-one meetings?

Sponsored Exhibitor in the Exhibitors List, 30 days before the online Show.

Appear at the top of the Exhibitors List 30 days before the event and receive more appointment requests.

Price: € 500.00 (VAT not included)

Due to the limited number of Top of the List spots in the Exhibitors List, order of priority will be respected.

Sponsored Exhibitor in the online environment of the Show during the event.

Appear at the Top of the List in the online environment of the Show during the four days of the event and receive more one-to-one meeting requests.

Price: € 1,000.00 (VAT not included)

Due to the limited number of Top of the List spots in the online environment of the Show, order of priority will be respected.

100% HOTEL SHOW

LIVE
NOW

Companies:
How to
participate

Product or Service presentation

The online presentation of your product or service will allow you to get into contact with hundreds of hotel industry professionals and increase your chances for sales.

30-min live presentation of your product or service, during which you can also answer audience questions.

Promotion of your presentation in a dedicated Section of the Online Show throughout the Show campaign.

Display of your presentation in the Online Show feed and also in 100% Hotel Show's social media accounts.

Special presentation's promotion campaign 30 days before the event.

Presentation price: € 1.500,00 (VAT not included)

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Companies:
How to
participate

LIVE
NOW

Hotel Workshop

Organize a hotel workshop to address a high-level hotel audience interested in gaining more knowledge and matching your solution to a specific market need.

60-min live workshop, during which you can also answer audience questions.

Promotion of your Workshop in a dedicated section of the Online Show throughout the Show campaign.

Display of your Workshop in the Online Show feed and also in 100% Hotel Show's social media accounts.

Special Workshop's promotion campaign 30 days before the event.

Workshop price: € 1.700,00 (VAT not included)

100% HOTEL SHOW

ORGANIZATION

DEMAND
FAIRS & MEDIA

Μέλος • Member

SETE

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